COMMONWEALTH OF KENTUCKY KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS

IN RE:

CHIROPRACTIC LICENSE # 5274 HELD BY Martie Jo Blue, D.C. ADMINISTRATIVE CASE #18-017

Martie Jo Blue, D.C.

RECEIVED

SFP 1 0 2018

Kentucky Board of Chiropractic Examiners

P2 1 500

AGREED ORDER

Parties

WHEREAS, the parties to the Agreed Order herein are the Kentucky Board of Chiropractic Examiners, hereinafter referred to as the "Board," and Martie Jo Blue D.C., hereinafter referred to as the "Respondent";

Jurisdiction

WHEREAS, the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations;

History

WHEREAS, the Respondent advertised a free or discounted service in an advertisement on the Highlands Card without including adequate notice of the seventy-two (72) hour right of rescission required by KRS 312.019(9)(g) and 201 KAR 21:065, Section 2(1); and

WHEREAS, the parties mutually desire to settle the issue in an expeditious manner, without the need for a formal hearing.

Terms of Agreement

THEREFORE, it is hereby agreed between the undersigned parties that this matter shall be settled and resolved upon the following terms:

- 1) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to the Respondent under KRS Chapter 312 and the accompanying regulations;
- 2) The Respondent, Martie Jo Blue, D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees to act more diligently in the future to insure that all advertising issued by the Respondent, or on the Respondent's behalf, complies with KRS Chapter 312 and the accompanying administrative regulations;
- 3) The Respondent shall notify all consumers known to her who responded to the advertisement and advise those consumers of the complete notice of right of rescission, as required by 201 KAR 21:065, Section 2(1).
- 4) The Respondent, Martie Jo Blue, D.C., shall pay a fine to the Board in the amount of five hundred dollars (\$500.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."
- 5) The original, executed Agreed Order and fine must be received in the office of the Board, *postmarked no later than October 8, 2018*.
- 6) The Respondent, Martie Jo Blue, D.C., agrees that the failure to comply with any of the terms and conditions of this Agreed Order may result in the Board setting the matter for an administrative hearing in accord with KRS

Chapter 13B.

Voluntary Waiver of Rights

The Respondent, Martie Jo Blue, D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

Publication of Settlement Agreement

The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law. This Agreed Order may at any time be published on the Board's website, www.kbce.ky.gov.

Complete Agreement

This Agreed Order consists of four (4) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Martie Jo Blue, D.C.. It may not be altered, amended or modified without the express written consent of both parties.

Have Seen, Understood and Approved:

Mostlinga Blin	Sall Smith, DC
Martie Jo Blue, D.C.	Jeff Smith, D.C.
License No. 5274	President
Respondent	KY Board of Chiropractic Examine
9(5)(8	10/2/18

Date

Certificate of Service

I hereby certify that a true and correct copy of th	e foregoing Agreed
Order was mailed via U.S. mail, postage pre-paid to th	e following this 5th
day of October , 2018:	

Martie Jo Blue, D.C.

Respondent

Hon. M. Keith Poynter 209 South Green St. Glasgow, KY 42141 Board Counsel

And the original shall be maintained by the Board.

Karalee P. Oldenkamp, D.C.

Board Executive Director

Kentucky Board of Chiropractic Examiners